

April 1, 2021



# the insider

Your Employee Newsletter

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## Subscribe to the SPCA Cincinnati's YouTube Channel!

Submitted by: Nyketa Gaffney, Public Relations Manager

The word is out, and we need your support! The SPCA Cincinnati is committed to connecting with its online community. Social media is a key touchpoint for sharing in our mission. Now, YouTube has become a central focus!

How can you help? Visit YouTube via the app or web. Type 'SPCA Cincinnati' in the search bar & hit the subscribe button. Tell your family and friends to also Like, Share, Comment, and Subscribe today! We are amped to educate, entertain, and expand our digital footprint.



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Events, Celebrations, Campaigns and MORE!

# Daisy Award Winner

Submitted by: SPCA Human Resources

What brought me to the SPCA Cincinnati was the idea that it might be rewarding to work with animals. They teach us so much about everyday life.

As far as travel, I've always wanted to go to Japan. I'd like to see & take part in a different culture.

If I could have one wish, it would be for everyone to just get along.

My favorite animals are cats because they have unique personalities.

Laughter inspires me the most! It motivates me to be light-hearted.

The best advice I have to offer is to try and concentrate on the good things in life.



*From the entire team, congratulations Carey!*

## HR Corner

Submitted by Jessica Choate, HR Facilitator

Log-on now to obtain information on a variety of wellness topics. In order to use the website, follow these steps: Go to [www.anthemcap.com](http://www.anthemcap.com). Click Member log-in. Company name, enter: SPCA of Cincinnati.

### April 2021: What is Resilience?

Resilience refers to the ability to successfully adapt to stressors, maintaining psychological well-being in the face of adversity. It's the ability to bounce back from difficult experiences. Resilience is not a trait that people either have or don't have. It involves behaviors, thoughts, and actions that can be learned and developed in everyone.

Resilience is about being adaptable. It's about being flexible. It's about recognizing that you've got strengths that perhaps you never knew you had until you have to use them. It's like many things in life: The more you practice, the more you learn. The more you find out about resilience and certainly the more you do of it, then the more resilient you become.



## Becoming Resilient

Resilient people are able to adapt to stress, crises, and trauma. They find ways to bounce back from the ups and downs of life and move forward. Here are some ways to increase your resilience...

**LEARN MORE** on the EAP website!

# What In the SPCA?

## SPCA CINCINNATI Pictionary

We hear it all the time! Teamwork makes a dream work, and it's so true. It's also the correct answer to the previous Pictionary in the last employee newsletter. We are on to the next phrase for decoding!

To your right are four photos. Each one of them represents a single word or perhaps contracted words. Your job is to place said words together in a complete sentence to reveal a positive and uplifting statement.

Once you are confident in your answer, you MUST text: **GOT IT** to 513-526-3767. Include your name and the answer to the current Pictionary in the text message. The first team member with the correct answer by 6:00pm, on the day of the newsletter's distribution, will receive a sponsored prize! If no one guesses correctly, the prize will roll over to the next **'insider'**.

For this edition, the prize is a \$5 Starbucks gift card, to enjoy something sweet or perhaps coffee on us, the Donor Relations department. Don't miss out on this delicious reward!

The winner's prize will be dropped off at the front desk for claiming. If there are any questions, reach Nyketa Gaffney at [ngaffney@spcacincinnati.org](mailto:ngaffney@spcacincinnati.org).

What in the SPCA is going on here? \*\*Psst, it's our hottest topic!



**Which animal has 17 distinct facial expressions?**

**Fun Fact on Page 6! Read on...**



#1



#2



#3



#4



## Tails on the Trail!

Submitted by: Trent Owens, Donor Events Mgr.

Join us LIVE on the SPCA Cincinnati Facebook page Saturday, April 24th at 10am for Tails on the Trail!

### **Be an Animal Advocate**

This year, we invite everyone to become an Animal Advocate Leader. It's easy, simply raise \$100! Every AAL that reaches the \$100 level will get a special paw lapel pin and will help lead our Walk!

This event kicks off with a week-long celebration of virtual activity, beginning Sunday, April 18th at 6pm and then every evening until the Walk at 6pm on Facebook LIVE.

### **Swag**

All registered participants will receive a TOTT swag bag.

### **Tails on the Trail T-Shirt**

Be sure to view the Event Store on the TOTT website.

### **Costume Contest**

It's a fan favorite, and it's back. Spread the word about the TOTT costume contest. Be sure to register your pet on our contest page.

## New to the Team!

Submitted by: Jessica Choate, HR Facilitator

# Welcome

We're Glad You're Here



**Mariah Cundiff**

DOH 3/26/2021

Animal Health  
Technician



# Pump for Pets!

Submitted by: Maria Miller, VP of Donor Relations.

It's one of the easiest ways for our community to join in our mission of saving more animals' lives!

The SPCA Cincinnati announced its 'Pump for Pets' campaign at the beginning of the year, and it's thriving. We want to ensure everyone knows about this wonderful opportunity.

When you need gas, make the Shell gas station on 9791 S. Mason-Montgomery Road your preferred location. Pick the pump that has our logo on it. \$0.01 per gallon is donated back to our organization and will be available for all of 2021.

Everyone using this pump is helping to save a homeless animal's life! This simple and generous contribution makes a huge difference in helping the SPCA Cincinnati achieve its goals in animal welfare here in Greater Cincinnati.

*Thank you Shell, Gilligan Company, and the family of brands for your dedication to improving communities in which you serve!*



## Volunteer Services

Submitted by: Erin Lawson, Volunteer Services and Foster Manager

**In the last week, we have had 58 adoptions (21 cats, 34 dogs and 3 small animals)! WOW!**

**Tails on the Trail Help:** We are still looking for volunteers to be a part of a segment for our virtual Tails on the Trail. It will involve walking a dog through the park and will likely be filmed the week of April 12th. If you're able to help, let me know!

**Easter:** We will be OPEN on Easter! So that means there will be a walk team and volunteering as normal.

**Monday Walk Teams:** We're still trying to beef up our Monday walk teams (9am - 1pm) so if you've got the time please consider signing up to help out! Dogs hate Mondays too, so what better way to combat those Monday blues than by going for a nice walk in the park?

**Rummage Sale:** We have some dates and times that we will need your help but these shifts won't be visible on Volgistics for a couple weeks (shifts are only accessible if less than two months in advance). Here are the dates for the rummage sale:

- April 17th and 18th 12pm - 3pm: Item Drop Off Assistance (2 volunteers)
- April 24th and 25th 12pm - 3pm: Item Drop Off Assistance (2 volunteers)

## Volunteer Services cont.

- May 6th and 7th 9am - 2pm:  
Set-Up (sorting, pricing, setting up) (6 volunteers needed each day)
- May 8th 7am - 3pm:  
RUMMAGE SALE (8 volunteers)

**Pet Tip of the Week - Easter!** Easter is here already! While there's a lot to celebrate, there's quite a few things that you should make sure your pet can't reach:

- Easter Lilies - these are TOXIC to cats and should be avoided!!
- Chocolates/candy - always keep these treats away from your pets. Make sure Easter baskets and/or Easter eggs are out of reach from your pets
- Easter Feast - while a taste of ham won't hurt, avoid giving your pet table scraps so they don't upset their tummies. They'll also learn not to beg!

Check out this link for more Easter pet tips: <https://www.petfirst.com/pet-care/easter-safety-tips-for-pets/>

**Training Tip of the Week: Capturing Every Day Behaviors:** This tip is a quick one that anyone can do! It is a way to reinforce the behaviors you want from your pet (dog or cat!) by capturing them throughout the day. Here's how:

- Keep a handful of treats on your person.
- Do not ask your pet for any behavior, rather just go about your day as normal.

- When you see your pet do something good (sitting, not jumping up rudely, or some other behavior you desire) simply give them a treat.
- There doesn't need to be a verbal cue associated with this. Instead, this tip just helps your pet improve their everyday behaviors.
- You can do this multiple times a day and you'll begin to see an improvement!

### Upcoming Events:

- April 17th and 18th 12pm - 3pm:  
Rummage Sale Item Drop Off Assistance
- April 24th: Tails on the Trail - Virtual
- April 24th and 25th 12pm - 3pm:  
Rummage Sale Item Drop Off Assistance
- May 1st 9am - 1pm: Kroger's For Your Pets Adoption Event (3636 Springdale Road)



Horses can make up to 17 facial movements, which is 3 more than chimps and only 10 less than humans! Furthermore, horses and humans make similar facial gestures, including smiling and raising eye brows. Studies indicate that horses tend to raise their inner eye brow as a reaction of sadness or fear in negative emotional situations. I bet you'll never look at horses the same way!

## April Birthdays

- Sheila Rieger
- Trina Stockstill
- Nick Taylor

## April Awareness

- National Pet Day—4/11
- National Lost Dog Awareness—4/23
- National Pet Parent Day—4/28
- Nat. Adopt A Shelter Pet Day—4/30
- National Pet ID Week—4/17 thru 23rd



**Our sweet Bubba Lou!**  
Please refer an adopter.

## Upcoming Events



## SPCA Campaigns



All things SPCA Cincinnati can be found on our website. Encourage everyone to visit TODAY!

[www.spcacincinnati.org](http://www.spcacincinnati.org)

## Donate to help the animals in our care

Support from people like you helps us protect lost, abandoned, and mistreated pets in our community. Your generous gift will help provide:

- Food and shelter
- Medical care
- Loving adoptive families
- And so much more

